



## BLUE PLANET RUN FACT SHEET

<b>Overview</b>	The 2007 Blue Planet Run — featuring The Dow Chemical Company as presenting sponsor — is an unprecedented, nonstop around-the-world relay run to raise awareness and funds for safe-drinking-water projects across the globe. The 20 participating runners, representing 13 countries, are all citizen athletes selected through an open-application process. The Run is the signature event of Blue Planet Run Foundation (BPRF), a nonprofit 501(c)3 organization dedicated to ensuring that every person in the world has access to safe drinking water.			
<b>Dates</b>	June 1, 2007–September 4, 2007			
<b>Details</b>	Twenty runners will be divided into five teams, with each runner averaging 16 kilometers (10 miles) daily, passing a baton every 10 miles at each exchange point. Runners were selected to represent the diversity of the world's population, as well as for their running capability and commitment to the cause. Each runner symbolically represents a locale that is either home to a successful BPRF-funded water project or one that is still in need.			
<b>Runners</b>	Lansing Brewer, 60, Raleigh, NC, USA	Richard Johnson, 31, Atlanta, GA, USA		
	Mary Chervenak, 39, Winston-Salem, NC, USA	Emmanuel Kibet, 29, Eldoret, Kenya		
	David Christof, 27, Prague, Czech Republic	Victor Lara Ricco, 33, Antigua, Guatemala		
	Laurel Dudley, 26, Honolulu, HI, USA	Shiri Leventhal, 23, Herzliyya, Israel		
	Laura Furtado, 43, Belo Horizonte, Minas Gerais, Brazil	Jason Loutitt, 33, Regina, SK, Canada		
	Brynn Harrington, 29, Menlo Park, CA, USA	Melissa Moon, 37, Wellington, New Zealand		
	Sean Harrington, 30, Calgary, Alberta, Canada	Paul Rogan, 37, Forres, Scotland, UK		
	Dot Helling, 57, Montpelier, VT, USA	Taeko Terauchi, 34, Tokyo, Japan		
	Simon Isaacs, 26, Islesford, ME, USA	Rudy van Prooyen, 57, Leiden, Netherlands		
	Sunila Jayaraj, 29, Kolar, Karnataka, India	Heiko Weiner, 44, Suhl, Germany		
<b>Major Route Cities</b>	New York (start/finish)	June 1, September 4	Tokyo	August 1
	Boston	June 3	San Francisco	August 1
	London	June 7	Los Angeles	August 5
	Paris	June 9	Chicago	August 22
	Berlin	June 15	Toronto	August 28
	Moscow	June 27	Washington, DC	August 31
	Beijing	July 27	Philadelphia	September 1
<b>Dow's</b>	As the presenting sponsor of the 2007 Blue Planet Run, The Dow Chemical Company supports Blue Planet Run			
<b>Involvement</b>	Foundation's commitment to the need for safer, more sustainable water supplies in communities worldwide. Dow's partnership with Blue Planet Run Foundation aligns with the company's 2015 Sustainability Goals and its pledge to reach beyond the footprint of the company to address some of the world's most pressing problems.			
<b>Donations</b>	One hundred percent of funds donated to Blue Planet Run Foundation by individual contributors goes toward grassroots rural water projects worldwide. Visit <a href="http://www.blueplanetrun.org">www.blueplanetrun.org</a> to donate.			